FOUR YEAR UNDERGRADUATE PROGRAM(2024–28) Department of Commerce and Management

COURSECURRICULUM

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	Industrial Estates, Info	Energy, Means of Tormation needs of S	Fransport, Major Industry, Si Small-Scale Industries And f	ulfilment.	
Ш	Problems of Growth: U Economy, Industrial Sick Innovation: Meaning, for	Jnemployment, Pover kness. eatures and Types of I	ng and Investment;Balance of 7 rty, Regional Imbalances,Social Innovation; Impact of Technologistion Modes; IT Revolution a	ogical changes on Business;	15
	Role of Government: Government Functions of the State, Economic role of government, Stateintervention in Business; Reasons for and Types of State Intervention in Business; Impact of Privatization, Monetary Policy, Fiscal Policy, EXIM Policy and Industrial Policy on Business; Regulation of Foreign Investment, Collaborations in the light of recent changes. Legal Environment: Various laws affecting Indian businesses.				15
ĪV	Indian Economic Pla Aayog. International Environ Essential Conditions of Globalisation of Busines of Businesses – Multin	nning: Review of Inment: Globalisation of Globalisation, Foress, Impact of Globalisational Corporation of Groupings: Int		s, Merits and Demerits of ses, Forms of Globalisation poration [TNC] etc	15
eyw ord s			Government, Innovation, (Growth, Trends	
	Business Envi	UUMUMUM TENUNG		si vivere, licitus.	
1 CX		ngResource			

1. Amit Kumar, Business Environment, Sahitya Bhawan Publication Agra.

2. Badi, R.V. Business Environment, Himalaya Publishing House Pvt. Ltd.

3. Ashathappa K. Essiential of business Environment, Himalaya publishing House Pvt.Ltd.

4. Sinha Dr. V.C., Business and Environment, SBPD, Agra

Online Resources-

https://www.kopykitab.com/

https://www.hitbullseye.com/grad-

PART-D:AssessmentandEvaluation

Suggested Continuous Evaluation Methods:
Maximum Marks: 100Marks
ContinuousInternalAssessment(CIA): 30Marks

ContinuousInternalAssessment(CIA): EndSemesterExam(ESE):

70 Marks

ContinuousInternal
Assessment (CIA):
(ByCourseTeacher)InternalTest/Quiz-(2):20&20
Assignment/Seminar-
TotalMarks-Bettermarks outofthetwoTest/ Quiz
+obtainedmarksinAssignmentshallbe
considered against 30 Marks

EndSemester

Twosection- A &B

Exam (ESE): SectionA:Q1.Objectiv

SectionA:Q1.Objective-10x1=10Mark;Q2.Short answertype-5x4=20Marks SectionB:Descriptiveanswertypeqts.,1outof2fromeachunit-4x10=40Marks

Name and Signature of Convenor & Members: (CBOS)

Add B

S/mmp